

ABOUT US

MORE CLAY LESS PLASTIC was born in 2014 as an open group on Facebook with the intent of creating a network between ceramicists and the public.

THE MESSAGE

The message we want to put through is very simple: **more clay less plastic.**

PLASTIC POLLUTION

Plastic pollution has reached dramatic levels. Reducing the use of plastic is a fundamental and urgent step to save the environment and improve the life quality of every living creature.

INVOLUTION AS A FORM OF EVOLUTION

The aim is to highlight respect for the environment by inviting people to rethink their daily habits, for example by avoiding disposable plastic. Colanders, cups, plates, bowls ... once made of clay and then substituted with plastic, can be made of clay again.

PEOPLE

Today MORE CLAY LESS PLASTIC is coming out of the web to meet people, promoting the reduction of plastic usage at cultural events, workshops and exhibitions.

ARTISANS

MORE CLAY LESS PLASTIC believes in craft as a means of going back to a more human dimension, in artcrafts which are not just "things" since they carry stories and ancient knowledge within. By replacing a plastic utensil with a ceramic one we can all be part of a big revolution.

EXHIBITION

"MORE CLAY LESS PLASTIC - Change in your hand"

"MORE CLAY LESS PLASTIC - Change in your hand" is a traveling international exhibition of functional ceramic ware made by ceramicists from all over the world who join the MORE CLAY LESS PLASTIC project.

"MORE CLAY LESS PLASTIC - Change in your hand" will be presented at events linked with sustainable consumption, craft fairs, cultural events, museums.

CHANGE
IN YOUR
HAND

